



## Effective global leadership

### Benefits

This programme will provide you with:

- An increased awareness of culture and its impact on you as a global leader
- An understanding of how communication styles impact global business and leadership
- Improved communication skills to positively interact and lead colleagues and counterparts in a global context
- Enhanced leadership skills to more effectively inspire and motivate people across cultures
- An opportunity to share your experiences of global leadership with people in a similar role
- Practical strategies to improve leadership and relationships with global colleagues and contacts

### Who should attend?

Anyone who:

- Leads an international or multicultural team either at home or abroad
- Manages global projects with counterparts around the world
- Has been identified as a potential global leader of the future
- Experiences the challenges of leading across cultures

### Programme content

- Overview of key cultural drivers and their impact on global leadership
- Perceptions, stereotypes and expectations across cultures
- Cross-cultural leadership styles and working preferences
- Creating impact: adapting your communication style for more effective global leadership
- Managing change, ambiguity and conflict across cultures
- Strategies for more effective virtual global leadership
- Practical tools and strategies for leading more effectively across cultures

Operating globally is now the norm for most large organisations and often in increasingly diverse geographies. Organisations that are successful internationally require their managers and leaders to adopt a global mindset. Styles and approaches that work well at home when leading organisations or managing people are often less effective in a global context. Excellent global leaders are able to flex their natural style and adapt their default behaviours when necessary according to the culture and context where they working.

'Effective Global Leadership' will improve your cross-cultural leadership skills by increasing your understanding of culture and how it impacts global communication, working relationships and leadership styles. You will have the opportunity to develop strategies to understand and improve your global leadership style and be better equipped to appropriately and effectively respond to any cross-cultural challenge.

### Locations, Dates & Fees

London

20 May & 9 November

Individual Fee: £550 per delegate

Group Booking: £495 per delegate

All sessions are from 10am - 5pm  
with one hour for lunch

Lunch & refreshments included  
Please note that local taxes may apply