



Developing global competence

Benefits

This programme will equip you with:

- In-depth cultural awareness and understanding of the impact of cultural differences
- Understanding of global competence and the key skills needed when working internationally
- The necessary foundation and tools to become globally competent
- The opportunity to enhance cultural sensitivity and competence
- Practical tools to reduce cross-cultural misunderstanding and encourage positive cross-cultural working relationships

Who should attend?

Anyone who:

- Works for a multinational organisation or is part of a multicultural team
- Manages staff or projects across cultures
- Works with an international client base
- Has experienced the challenges of working with counterparts from other culture
- Has already completed 'Communicating Effectively Across Cultures'

Programme content

- Introduction to culture and global competence
- The impact of culture: values, attitudes and behaviours at work
- Perceptions and expectations across cultures: how are you seen
- Cross-cultural communication: best practice
- Cross-cultural management skills
- Your own work and communication preferences: how and when to adapt
- Developing your global competence: awareness, skills and strategies

Organisations are becoming increasingly reliant on international markets and talent pools in order to grow and remain competitive. While understanding the target cultures of your international colleagues and counterparts is extremely important, it is not sufficient on its own to help you develop successful international business relationships. You also need to fully understand your own cultural values, attitudes and behaviours and how these impact when dealing with other cultures.

'Developing Global Competence' is designed to enhance your ability to work more successfully on an international level. It will equip you with a series of easily applicable tips and strategies to help you to eliminate the financial risks and pitfalls that cross-cultural working presents, enabling you to become globally competent and culturally intelligent.

Locations, Dates & Fees

London

20 May & 16 September

Individual Fee: £550 per delegate

Group Booking: £495 per delegate

All sessions are from 10am - 5pm with one hour for lunch

Lunch & refreshments included

Please note that local taxes may apply