

Cross Border Communication

Building
Successful
International
Relations



At an international level, clear and effective communication is key for both civilian and military personnel. Regardless of industry, sector or level, the ability to communicate and empathise with overseas counterparts, colleagues and suppliers, and increasingly, the local population can often prove to be critical.

Language, culture and communication styles all play a part in not only how we interact with and understand others but also how we are perceived. An inappropriate gesture, poor business etiquette or a lack of language ability may lead to misunderstandings, confusion or, in some cases, more serious consequences. The impact of such incidents cannot be underestimated and it is only by honing your skills to engage, persuade and understand your audience that you will be able to reduce any risk engendered by such international exchanges.

Our Programmes

Communicaid has developed a wide range of programmes aimed at meeting your communication skills needs. Along with our Cultural Awareness, Communication Skills, English and World Languages training programmes, we offer a worldwide consultancy service aimed at helping you to communicate more effectively within the defence sector. Detailed below are just some of the areas in which we assist international defence organisations:

Culture

- Pre-secondment cultural awareness preparation
- Country/region specific business awareness
- Cross-cultural awareness
- Building international teams
- Working in remote teams

Communication

- Advanced writing
- Professional writing
- Presentation skills
- Negotiation skills
- Speech training & accent reduction

English

- Business
- Banking & finance
- Legal
- Insurance
- Academic
- Public sector

World

- Business
- Defence
- Banking & finance
- Legal

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*Cultural Awareness
Communication Skills
Language Training*

Clients' comments

"My Communicaid trainers were first-class teachers, patient, enthusiastic and very diligent."

Paddy Ashdown
UN High Representative to Bosnia and Herzegovina

"The standard of training provided by Communicaid trainers on behalf of the Diplomatic Service Language Centre of the FCO was very high. I found the competently managed course matched precisely the needs of my posting."

Sir Michael Pakenham
Former British Ambassador to Poland

"My Serbian course was exactly what I needed for my posting and was delivered in the efficient Communicaid style."

Colonel W. Nowosielski
Defence Attaché British Embassy, Belgrade (Yugoslavia)

Communicaid

Communicaid is a leading culture and communication skills training company providing corporate and public sector organisations with the expertise to build successful relationships across borders and cultures.

In addition to assisting major public and corporate organisations, including the UK Foreign & Commonwealth Office and the Ministry of Defence, Communicaid counts among its clients defence industry leaders such as Rolls Royce, MBDA and Westland Helicopters. This defence sector specific expertise, coupled with over 14 years' experience as a leader of professional communication training and consultancy, means that we are uniquely placed to assist you and your international business.

With all our programmes entirely portable, training centres in London, Paris, Frankfurt and New York and a worldwide network of professionals, Communicaid offers you an unrivalled communication partner.



Examples of training solutions offered by Communicaid:

Context

- Civilian and military personnel working on international projects
- Civilian and military: Pre-deployment/assignment preparation
- Military personnel in contact with overseas counterparts in non-deployment scenarios
- Multinational defence forces
- Presenting to and negotiating with international counterparts
- Military and civilian personnel preparing for overseas postings
- Managing teams of personnel working in diverse locations

Our Solution

- Language training (all world languages and dialects)
- Pre-deployment combined cross-cultural awareness and language training
- Country-specific cultural awareness training
- International team building
- Communication skills training
- Country security briefings
- Remote team management training

For information on how Communicaid can assist you, please contact:

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