

Improving Global Communication

Communicaid Public Sector

Through Language & Culture



Language and Cultural Training for the Public Sector

A Division of The Communicaid Group



Diplomacy and cultural relations

Strengthening international relations worldwide

Working effectively in post

Understanding cultural issues

Protecting and representing Britain's interests abroad

Global security and intelligence

Protecting national security and building stability

Effective peacekeeping

Combating organised crime

Liaison in crime prevention



International development

Delivering assistance to developing countries

Implementing development policies

Managing projects abroad

Receiving delegates visiting Britain

Trade and commerce

*Working with international trade partners
in the global marketplace*

Understanding overseas business environments

Promoting business in foreign markets

Forming international trade partnerships



Britain and the European Union

Helping Britain become a leading player in the European Union

Handling European Union documentation and reports

Working with European colleagues

Participating effectively in committee work

Research and analysis

Investigating and providing advice

Monitoring foreign sources

Analysing international developments

Translating foreign language materials and documents



Media

Providing an informed perspective on events around the world

News gathering

Monitoring foreign media

Interview techniques

Ministry of Defence

Supplying language training for civilian staff working in research and analysis

Department of Trade and Industry

Individual training for professional and technical staff involved in frequent visits abroad

Department for International Development

Preparing staff for posts and projects overseas

Joint Technical Language Service

Training for professional linguists involved in media monitoring and language instruction

HM Customs & Excise

Delivering pre-post language training to liaison officers

British Council

Pre-post programmes for Country Directors and management staff

Communicaid Public Sector provides

Creative training solutions to meet your needs

Flexible, tailor-made professional language training in all world languages

Cultural briefings on countries and regions

Consultancy and advice on international communication issues

Comprehensive training management in close alliance with training departments

Cost effective programmes to ensure value for money



Network of overseas centres

Through our network of overseas centres and partners, further study can be arranged for those who plan to continue with structured language training in their new country of residence



University connection

The Communicaid Group has a unique joint venture with the School of Slavonic and East European Studies (SSEES), part of University College London

Through links with other UCL academic departments, additional opportunities to complement language study are available

Independent evaluation

Communicaid prepares students for internal examinations offered by government departments such as the FCO/DSL and MOD/DSL exams

Communicaid is an approved centre for London Chamber of Commerce examinations

The Communicaid Group has unique experience of working with government departments, law enforcement agencies, regulatory bodies, media groups and other organisations which operate nationally and internationally.

Foreign and Commonwealth Office

Strategic partnership with the Diplomatic Service Language Centre for training officers in languages of eastern Europe, the FSU and Turkish

Defence School of Languages

Training military personnel selected for operational and diplomatic posts abroad

Department for Transport, Local Government and Regions

Supplying cross-departmental group training in EU languages, and specialist training on a divisional basis

Department for Environment, Food and Rural Affairs

Individual EU language training for Fast Stream recruits

BBC

Pre-post training for foreign correspondents, editorial and management personnel in BBC World Service and BBC Monitoring

Benefits for your organisation

Contribution to efficient delivery of your department's targets and objectives

Effective relations with overseas counterparts and partner organisations

Increased credibility on international stage

Ability to influence policies and agreements worldwide

Reduced barriers in international relations



PASSPORT

Benefits for your employees

Improved professional performance in roles with an international component

Essential skills for working in diverse societies

Increased motivation

Enhanced international mobility

New careers and skills for life



Improving Global Communication

The Communicaid Group

Through Language & Culture

The Communicaid Group is a leading provider of language and cultural training to the corporate and public sectors. We also offer advice and consultancy on a wide range of international communication issues.

The Communicaid Group comprises the following divisions:

Communicaid Public Sector (London)

Offers unique expertise in designing and delivering specialist language and cultural training to government departments and other public sector clients.

Communicaid International (London)

Provides language and cultural training in all world languages and cultures to corporate clients. Our tailor-made programmes are designed to improve the global communication of organisations and their employees in an international arena.

Communicaid English (London)

Offers a full range of Business English courses tailored to meet the needs of organisations and their employees. Leading specialisations are offered in the fields of law, finance and insurance, where training is delivered by a unique team of dual-qualified and experienced trainers.

Communicaid Langues (Paris)

Communicaid Langues offers the full range of language and cultural programmes at its centrally located Paris training centre, specialising in intensive French immersion courses.

Communicaid Frankfurt

Communicaid Frankfurt's office, situated in the heart of the financial district, is ideally positioned to cater for the language and cultural needs of German based businesses and their employees.

We provide a full range of language and cultural training programmes, along with consultancy services, at each of the following centres:

London

Communicaid House
21-25 Earl Street
London EC2A 2AL
Tel + 44 (0)20 7426 8404
Fax + 44 (0)20 7426 8408
Email info@communicaid.com
www.communicaid.com

Paris

36 rue du Mont Thabor
75001 Paris (France)
Tel + 33 (0)1 58 62 50 60
Fax + 33 (0)1 40 15 63 77
Email info@communicaid.fr

Frankfurt

Mainzer Landstrasse 27-31
60329 Frankfurt/Main (Germany)
Tel + 49 (0)69 274 015 259
Fax + 49 (0)69 274 015 183
Email info@communicaid.de