

Cross-cultural team building

Open Group

In today's global workplace, you may well find yourself working with colleagues from all over the world in either physical or remote teams. While such collaboration brings obvious benefits, dealing daily with individuals from different cultures can often lead to frustration, conflict and miscommunication. Delays arising from diverse working practices and discontentment triggered by differing communication styles are only two of the challenges faced by international cross-cultural teams.

"Cross-cultural Team Building" has been designed to assist you to understand your colleagues and counterparts more effectively in the context of multinational teams, allowing you to select and deploy some of the elements of their cultures to maximise teamwork and strengthen group performance and co-ordination.

Benefits

This programme provides participants with the tools to:

- Develop a greater awareness of the values, attitudes and behaviours of different cultures
- Communicate more effectively - both face-to-face and remotely with colleagues from other cultures
- Benefit practically from the different ideas and approaches of team members from other cultures
- Plan and coordinate working in cross-cultural teams
- Manage cross-cultural conflict with greater success

Who should attend?

This programme is aimed at professionals who:

- Have a global function within their organisation
- Regularly work as part of an international team
- Manage or collaborate with team members from different cultures

Location

Located in the heart of the City of London, Communicaid's training centre is within minutes' walking distance of Liverpool Street, Bank and Aldgate tube and train stations.

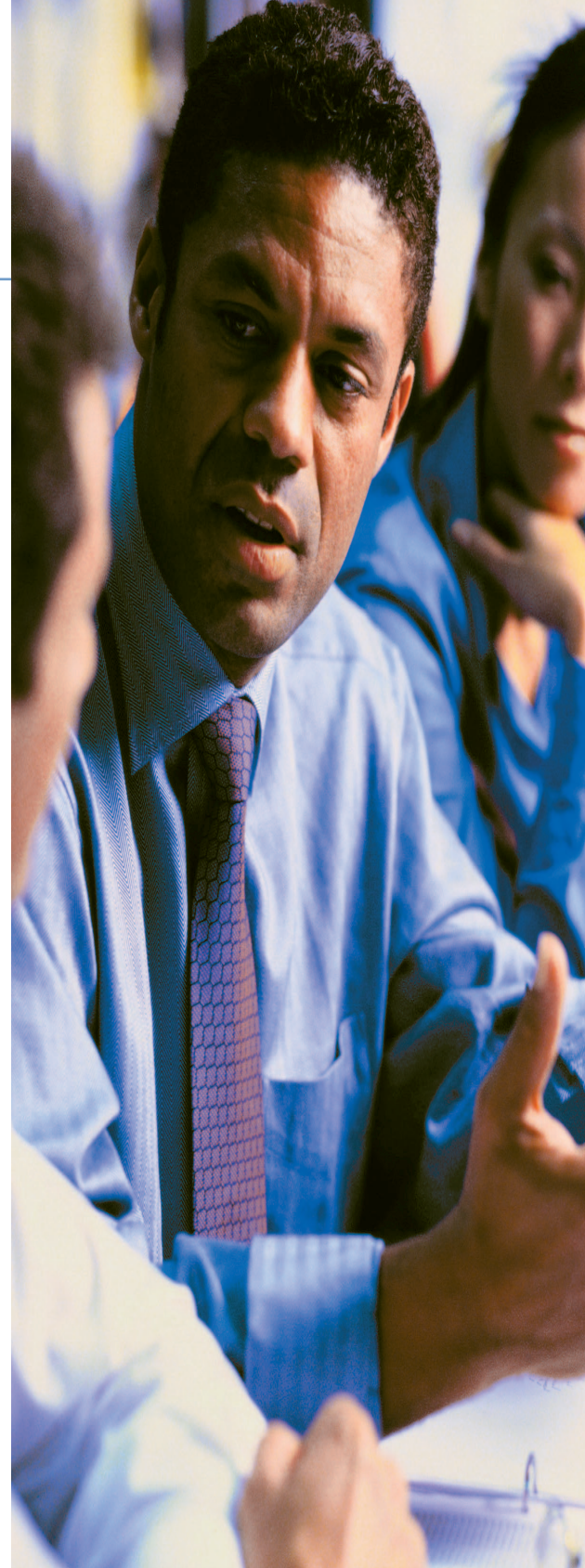
Dates & times

Thursday 6th October 2005 10am - 5pm (6 hours)

Thursday 10th November 2005 10am - 5pm (6 hours)

Contact Communicaid:

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*Cultural Awareness
Communication Skills
Language Training*

Programme content

Part One

Cross-cultural issues at work

- Benefits and challenges of cross-cultural team working
- Establishing a cultural perspective
- Cross-cultural values and attitudes within teams
- Working practices & styles
- English as the language of international communication

With a maximum of 10 delegates, this programme has been designed to be interactive and will combine practical activities and case studies with discussion of the challenges faced by international teams.

Communicaid

Communicaid is a global culture and communications skills training company providing corporate and public sector organisations and their employees with the expertise to build successful relationships across cultures and borders. Founded in 1992, our clients include major financial institutions, manufacturing and consumer goods companies, law firms and government departments. With training centres in London, Paris and Frankfurt and a worldwide network of professionals, we are uniquely placed to meet your culture and communication needs.



Part Two

Strategies for international team building

- Organisational culture and the concept of a 'third culture'
- Strategies for building an international team
- Achieving successful communication within your team
- Strategies and solutions for effective team working

Trainer profile

Anke Middelmann-Beale combines her own first-hand experience of living and working in numerous different cultures with academic studies and extensive hands-on work experience in the field of cross-cultural awareness.

German by birth, Anke completed her education in London and Brussels. After graduating, she worked at the European Commission in Brussels before relocating to Washington, DC, for a further seven years. On her return to the UK, Anke continued to specialise in European affairs first as a freelance consultant then as European Officer for Brighton and Hove City Council. She completed her Masters in Intercultural Communication from the University of Luton in 2003.

As a core member of Communicaid's cultural awareness team, Anke has delivered intercultural training programmes throughout Europe for a number of our key clients including Gillette, GSK, Adidas and Colt.

Programme fees

Fee: £550 + VAT per delegate
Group booking: £495 + VAT per delegate (2 or more delegates from the same organisation)
Refreshments included.

How to book

To reserve your place please contact Nick Hedges on +44 (0)20 7648 2173 or complete the form and fax or post it back to us.

Cross-cultural team building

I wish to reserve place(s) for:

Thursday 6th October 2005

Thursday 10th November 2005

Name:

Company:

Address:

Telephone:

Email:

Signature:

Position:

Fax:

Date:

Ref: MSC149